

# *Today's Dietitian*/Bush's Best<sup>®</sup> Beans Healthy Meals Facebook Challenge

The following rules and requirements (the "Official Rules") govern the *Today's Dietitian*/Bush's Best<sup>®</sup> Beans Healthy Meals Challenge. Please read these Official Rules before entering the Challenge. By submitting an entry, you acknowledge that you have read and agree to be bound by these Official Rules.

## **Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. PARTICIPANTS MUST BE A RESIDENT OF THE UNITED STATES AND 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.

### 1. THE CHALLENGE

*Today's Dietitian*/Bush's Best<sup>®</sup> Beans Healthy Meals Challenge (the "Challenge") is open to individuals who meet all eligibility requirements set forth above or otherwise under these Official Rules. The Challenge begins on March 1, 2012 at 9:00 EST and will be open for entries until March 30, 2012 at 11:59 pm EST (the "Entry Period"). The computer clock of Facebook is the official time-keeping device for the contest. INTERNET ACCESS, A VALID EMAIL AND FACEBOOK ACCOUNT ARE NECESSARY TO ENTER THIS CONTEST.

This Challenge is in no way sponsored, endorsed or administered by, or associated with Facebook. By participating in the Challenge on Facebook, you acknowledge that you are providing your information to Bush's Beans Foodservice/*Today's Dietitian* Magazine and its publishers and not to Facebook. You also agree to completely release Facebook from any and all claims or causes of action you have or may have against Facebook. Bush's Beans Foodservice/*Today's Dietitian* Magazine and its publishers will use your Facebook account information only for Challenge administration and periodic communications. The privacy statement for Great Valley Publishing Co., Inc., the publishers of *Today's Dietitian* Magazine, can be found at <http://gvpub.com/privacystatement.html>.

### 2. ELIGIBILITY

The Challenge is open to all United States residents who are eighteen (18) years of age or older at the time of entry, have a valid registered Facebook account (You may obtain a Facebook account prior to entering the contest by going to [www.Facebook.com](http://www.Facebook.com) and signing up at no cost to you. You may not use anyone else's Facebook account and can only enter through your own Facebook account), and who are a food, nutrition, or culinary professional (This includes credentialed nutrition professionals, registered dietitians, chefs, foodservice managers/professionals, dietary managers, and independent dietetic/nutrition consultant/managers). Employees of Bush's Beans Foodservice/Great Valley Publishing, Co. and contributors to any of its magazines and immediate family members and persons who live in the

same household as such employees and contributors, are not eligible to participate. "Immediate family members" refers to parents, stepparents, legal guardians, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" refers to those people who share the same residence at least six months a year. This Challenge is subject to all applicable laws and is void where prohibited.

### 3. HOW TO ENTER:

Read the [Bush's Best® Beans Dining Guide to Healthy Menu Planning](#) which is available on the *Today's Dietitian* Magazine Facebook page at [www.facebook.com/TodaysDietitian](http://www.facebook.com/TodaysDietitian) as a printable PDF or access the [Digital Edition Archive](#) on the *Today's Dietitian* Magazine website ([www.TodaysDietitian.com/](http://www.TodaysDietitian.com/)) to view it as it appeared in the 2011 FNCE Dining Guide.

Determine your favorite of the six recipes and click on the "Healthy Meals Challenge" link on the *Today's Dietitian* Magazine Facebook page if you are already a fan. If you aren't yet a fan, click on the "Like" icon on *Today's Dietitian* Magazine's Facebook Page. Then complete all required fields of the entry form on the *Today's Dietitian*/ Bush's Best® Beans Healthy Meals Challenge application. Follow the directions to select your favorite Bush's Best® Beans recipe from the [Bush's Best® Beans Dining Guide to Healthy Menu Planning](#) and leave a comment, if desired, explaining your selection. All comments must be written in English. Limit one (1) entry per person and per email address during the Entry Period. Each entrant must complete the entry form with all required information on the entry submission page, agree to the Official Rules and submit the entry in order for the entry to be eligible. All entries must be received with all required elements by no later than March 30, 2012 at 11:59 pm ET.

(a) COMMENT GUIDELINES: Including a comment is optional, but preferred. Comments should explain why the entrant chose the selected recipe; those comments that do not relate to the Challenge will result in disqualification of the entry. Comments must be original to the entrant and are limited to 250 characters written in English and will automatically result in disqualification, in the sole discretion of Bush's Beans Foodservice/*Today's Dietitian* Magazine, if they contain illegal, obscene, violent, provocative, defamatory, sexually explicit, threatening or harassing, hateful, or racially, ethnically, or otherwise objectionable or inappropriate content.

(b) LIMIT ON ENTRIES: You may submit one entry during the Entry Period of the Challenge. Multiple participants are not permitted to share the same email address. Any attempt by you to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void all of your entries and you shall be disqualified.

(c) DISQUALIFICATIONS: Bush's Beans Foodservice/*Today's Dietitian* Magazine reserve the right, but not the obligation to disqualify any entries submitted if they do not comply with the guidelines set forth in these Official Rules. Incomplete, illegible or mutilated entries will be automatically disqualified. Any attempted form of entry other than as described within these Official Rules is prohibited and will result in a disqualified entry.

(d) RELEASE OF SUBMISSIONS: All entries become the property of Bush's Beans Foodservice/*Today's Dietitian* Magazine and its publishers. By submitting an entry, you grant

Bush's Beans Foodservice/*Today's Dietitian* Magazine and its publishers an irrevocable, perpetual, worldwide non-exclusive license to reproduce, distribute, display, and create derivative works of all or any portion of the entry in any media now or hereafter known in association with the Challenge, for promotion of Bush's Beans Foodservice or *Today's Dietitian* Magazine, and/or for future promotional or marketing materials without attribution or compensation to you or your successors or assigns, or any other entity. Additionally, by entering, each entrant grants Bush's Beans Foodservice/ *Today's Dietitian* Magazine and its publishers the unrestricted right to use all statements made in connection with the Challenge, and pictures or likenesses of Challenge entrants, or choose not to do so, at their sole discretion. Neither Bush Beans Foodservice nor *Today's Dietitian* Magazine will be required to pay any additional consideration or seek any additional approval in connection with such use.

#### 5. WINNER SELECTION:

The Challenge is conducted under the supervision of Bush's Beans Foodservice and *Today's Dietitian* Magazine whose decisions are final in all matters relating to the Challenge.

The Challenge will consist of an Entry Period and a Random Drawing during which the Grand Prize Winner is determined. During the Entry Period, all submissions will be collected by *Today's Dietitian* Magazine. Once the Entry Period has concluded, *Today's Dietitian* Magazine will conduct a Random Drawing of all eligible entrants to select one (1) Grand Prize winner. All eligible entrants will have an equal chance of winning.

The Grand Prize winner will be announced on April 6, 2012 on the *Today's Dietitian* website [www.todaysdietitian.com/](http://www.todaysdietitian.com/), on the Bush's Beans Foodservice website <http://bushbeansfoodservice.com/>, on the Challenge link on the *Today's Dietitian* Magazine Facebook page ([www.Facebook.com/TodaysDietitian](http://www.Facebook.com/TodaysDietitian)), and on Twitter via @TodaysDietitian. The winner announcement will also be included as part of a *Today's Dietitian* e-newsletter.

#### 5. WINNER NOTIFICATION:

The Grand Prize winner will be notified by phone and/or e-mail provided on or about April 6, 2012. *Today's Dietitian* Magazine and its publishers have no liability for any potential prize winner notification that is lost, intercepted or not received by any potential prize winner for any reason. If, despite reasonable efforts, any potential Grand Prize winner does not respond within seven (7) days of the first notification attempt, or if the prize notification is returned as unclaimed or undeliverable to such potential Grand Prize winner, such potential Grand Prize winner will forfeit his or her prize and an alternate Grand Prize winner may be selected. The alternate Grand Prize winner will be selected via a Random Drawing of all eligible entrants. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected. *Today's Dietitian* Magazine may successively attempt to contact up to two (2) alternate potential Grand Prize winners in accordance with the above procedure, and if there is still no confirmed Grand Prize winner after such attempts have been made, the applicable prize may go unawarded.

## 6. PRIZES

Each entrant will receive a free subscription to *Today's Diet & Nutrition* Digital Magazine for participating in the Challenge and the first 40 entrants will receive a Bush's Best<sup>®</sup> Apron with an estimated retail value of \$25. The Grand Prize winner will receive a free one year's subscription or renewal to *Today's Dietitian* Magazine and will be featured in a full page color advertisement for Bush's Beans Foodservice in the May 2012 issue of *Today's Dietitian* Magazine. The advertisement will include the winner's recipe selection, brief biographical information, and a link to the winner's website/blog if applicable. The Grand Prize retail value is estimated at \$7,604.99 based on current *Today's Dietitian* Magazine advertisement and subscription rates.

Prizes will be awarded only if the potential prize winner fully complies with these Official Rules. Winners must be eighteen (18) years of age or older and a current resident of the United States in order to redeem the Prize. Prizes are non-assignable and non-transferable. All details and other restrictions of any prize not specified in these Official Rules will be determined by Bush Beans Foodservice/*Today's Dietitian* Magazine and its publishers in their sole discretion. No cash alternative or substitution will be allowed. All prize details are at the sole discretion of Bush's Beans Foodservice and *Today's Dietitian* Magazine. Any portion of the prize not accepted by the winner will be forfeited and Bush Beans Foodservice/*Today's Dietitian* Magazine will have no further obligation to the winner.

## 7. LIMITATION ON LIABILITY:

Proof of submission or sending is not proof of receipt by Bush's Beans Foodservice/*Today's Dietitian* Magazine. Bush's Beans Foodservice/*Today's Dietitian* Magazine are not responsible for problems downloading or uploading of any contest-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Bush's Beans Foodservice/*Today's Dietitian* Magazine on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, invalid, unintelligible, illegible, or misdirected communications which may limit an entrant's ability to participate in this Challenge.

Bush's Beans Foodservice and *Today's Dietitian* Magazine are not responsible for typographical or other errors in the printing, the offering or the administration of the Challenge, or in the announcement of prizes. Bush's Beans Foodservice/*Today's Dietitian* Magazine and its publishers, and any entities involved in the administration of the Challenge and all of their agents, directors, representatives, and employees will have no liability whatsoever for, and the winners will release, indemnify, defend and hold the foregoing parties, together with Facebook, harmless from, any claims, injuries, losses, or damages of any kind resulting from participation in the Challenge or acceptance, possession or use of any prize that may be awarded. Entrants hereby waive any right to claim ambiguity in the Challenge or the Official Rules.

## 8. MODIFICATION AND TERMINATION:

Bush's Beans Foodservice/*Today's Dietitian* Magazine, in their sole discretion, reserve the right to cancel or modify the Challenge in the event the Challenge is compromised by unauthorized intervention, tampering, mechanical or electronic failures or other causes beyond the control of Bush's Beans Foodservice/*Today's Dietitian* Magazine in which case Bush's Beans Foodservice/*Today's Dietitian* Magazine may award prizes based on eligible entries received prior to the cancellation, but are not required to award any prize or substitute prize.

#### 9. DISPUTE RESOLUTION:

By participating in this Challenge, each entrant agrees that any and all disputes the entrant may have with, or claims entrant may have against, the Challenge Entities relating to, arising out of or connected in any way with (1) the Challenge, (2) the awarding or redemption of any prize, and/or (3) the determination of the scope or applicability of this agreement, will be resolved individually and exclusively in the courts of Chester County, Pennsylvania.

#### 10. SPONSOR:

*Today's Dietitian* Magazine is published by Great Valley Publishing, Co., Inc. located at 3801 Schuylkill Rd. Spring City, PA 19475. Bush's Beans Foodservice is part of Bush Brothers & Company. Any questions, comments or complaints regarding the Challenge should be directed to *Today's Dietitian* Magazine and not to Bush's Beans Foodservice or Facebook.