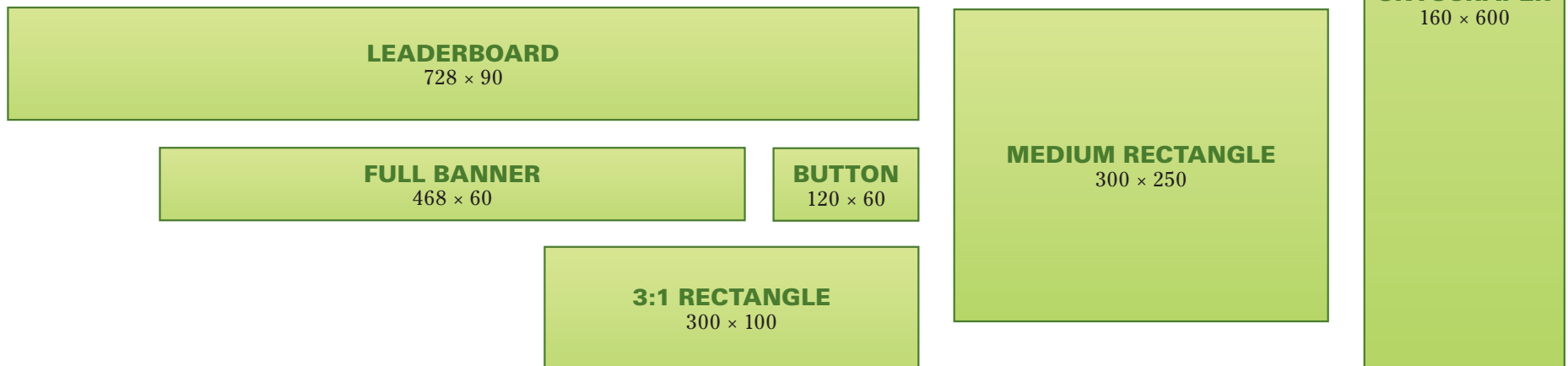


<i>Size</i>	<i>Open</i>	<i>3x</i>	<i>6x</i>	<i>9x</i>	<i>12x</i>
<b>Leaderboard*</b> (728 × 90 pixels)	\$2,650	\$2,600	\$2,545	\$2,485	\$2,405
<b>Wide Skyscraper*</b> (160 × 600 pixels)	\$2,995	\$2,935	\$2,875	\$2,825	\$2,745
<b>Medium Rectangle*</b> (300 × 250 pixels)	\$2,455	\$2,405	\$2,355	\$2,300	\$2,230
<b>Full Banner/Top</b> (468 × 60 pixels)	\$1,995	\$1,950	\$1,895	\$1,850	\$1,785
<b>3:1 Rectangle*</b> (300 × 100 pixels)	\$1,750	\$1,710	\$1,665	\$1,625	\$1,585
<b>Button*</b> (120 × 60 pixels)	\$995	\$965	\$925	\$890	\$850
<b>Full Banner</b> (468 × 60 pixels) <i>Homepage Only</i>	\$1,295	\$1,245	\$1,205	\$1,145	\$1,095

All ads are sitewide unless otherwise noted. Our website is compliant with the Interactive Advertising Board (IAB) Universal Ad Package standard, providing our advertisers with a choice of banner ad units that provide advertisers the ability to reach our audience of professionals.

\* IAB-approved sizes



**WEB CANCELLATION POLICY:** Cancellations of any type of digital media platform (online units, website advertising, e-newsletters, e-blasts, webinars, etc.) will be charged a 30% cancellation fee. NO CANCELLATIONS of digital media units are accepted less than 30 days before the live or deployment date.